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lynda.com

ABOUT LYNDA.COM

lynda.com is recognized worldwide as a trusted educational resource in the field of digital arts. The lynda.com website celebrated its 10th year online in 2005. Co-founded by Lynda Weinman, bestselling author and well-known digital arts instructor, our company publishes training in major software packages from Adobe, Macromedia, Apple, Microsoft, Corel, Autodesk, and others.

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Online Training Library®

The lynda.com Online Training Library® is open 24 hours a day, 7 days a week, and features more than 21,000 professionally produced Windows- and Macintosh-compatible QuickTime video tutorials. Topics include design principles and software related to print, Web, video, graphics, digital photography, DVD creation, interactivity, operating systems, 3D, and much more. We offer unbiased training from the best instructors in the business, covering all the software tools you use. The Online Training Library® provides tutorials on products from vendors across the field, including Adobe, Alias, Apple, Corel, Autodesk, Macromedia and Microsoft - all in a schedule that works for you.



Single-User Subscriptions

	Monthly	Annual	Premium
	\$25	\$250	\$375
Cancel any time	✓		
Unrestricted access	✓	✓	✓
Exercise files			✓

Try it for free! Visit www.lynda.com/go/otl and view more than 2,700 free movie tutorials to see if you like our training before you commit!



Multi-User Subscriptions

If you have a group of five or more people, we have different programs available to suit your needs. To learn more about pricing and features, contact musales@lynda.com or visit www.lynda.com/multiuser

General Training Topics

3D
ACTIONSRIPT
ASP
AUDIO
BLOGGING
BUSINESS APPLICATIONS
COLDFUSION
COLOR
CSS
DATABASES
DIGITAL IMAGING
DIGITAL PHOTOGRAPHY
DIGITAL VIDEO
DVD AUTHORIZING
HTML
ILLUSTRATION
INTERACTIVE DESIGN
JAVASCRIPT
MOTION GRAPHICS
NETWORKING
OPERATING SYSTEMS
PERL
PHP
PODCASTING
PREPRESS
PRESENTATIONS
PRINT DESIGN
SEARCH ENGINES
WEB DESIGN
WEB DEVELOPMENT
WEB GRAPHICS
XHTML

We currently have more than 21,000 tutorials on over 300 topics. New training titles are added every month!

Software Training

ADOBE
Photoshop
Illustrator
Acrobat
InDesign
GoLive
After Effects
Premiere Pro
Dreamweaver
Flash
ColdFusion
Freehand
Fireworks
Director
APPLE
DVD Studio Pro
Keynote
Motion
QuickTime
OS X
GarageBand
Podcasting
AUTODESK
3ds Max
COREL
Painter
CorelDRAW
WordPerfect
Paint Shop Pro
FILEMAKER
MICROSOFT
Access
Excel
FrontPage
Internet Explorer
Movie Maker
Office
Outlook
PowerPoint
Publisher
Word
Visio
Windows XP



Learn from Great Teachers

Not only are our instructors experts in their respective fields, they are also experienced teachers. They know how to predict your questions and, show you solutions, and they are eager to share their experience and offer advice. They don't gloss over topics; their job is to teach you proper workflow, problem-solving skills, techniques, and principles. You won't find teachers talking down to you at lynda.com; our style is to be open, generous, unbiased, thorough, and caring.

Here is a partial list of the talented instructors who work with lynda.com:

Lynda Weinman, Garo Green, Larry Jordan, Jeff Van West, Shane Rebenschied, Rosanna Yeung, Garrick Chow, Jan Kabili, Sean Blumenthal, Josh Ulm, Cher Threinen-Pendarvis, Simon Allardice, Bert Monroy, Michael Ninness, Mordy Golding, Dr. Taz Tally, George Maestri, Tanya Staples, Mark Swift, David Rivers, Christopher Deutsch, Vince Menanno, Charles G. Hollins, Dr. Russell Brown, Chris Orwig, Bruce Heavin, Molly E. Holzschlag, Joey Lott, Daniel Short, Brendan Dawes, Abigail Rudner, William E. Weinman, David Reeser, Don Barnett, Joe Maller, Sean Colins, Brian Wood and Jeff Schell.



Why Subscribe?

- **Cost effective:** Subscriptions start at \$25 per month with no long-term commitment. Less expensive than books, classes or personal training consultants.
- **Follow along:** Training plays on your computer in a separate window so you can open the software being discussed, and easily go back and forth between “watching” and “doing”.
- **Visual learning:** Movie-based training shows you exactly what to do in a completely visual manner, offering much less room for misunderstanding than static images in books. Stop, rewind, or replay at any time.
- **Open 24/7:** Learn whenever you want to—day or night.
- **Learn anywhere:** Your password, username, and high-speed connection offer access to the Library from anywhere.
- **World-class teachers:** Our hand-picked instructors must match meticulous criteria. They are proven experts in their fields, clear communicators, and excellent teachers, and they are passionate about their subject matter.
- **Task-based learning:** Easily skip around to find the topics that interest you. Training can be accessed one course at a time, or one lesson at a time. It’s up to you!
- **Stay current:** Keep your skills up to date with new training titles published every month! You’ll have access to the largest variety of current software training in the industry.
- **All-you-can-eat buffet-style learning:** Just like a public library, the Online Training Library™ gives you access to every training title we publish!

Sign up today at www.lynda.com/go/otl



Testimonials from the lynda.com Website

"This is really a dream come true to be able to study with such competent and articulate teachers without having to go to a class and wait around for other students while they ask questions that I don't need answered. I am able to work at any hour and I feel really good about the pacing and breakdown of information with which the teachers move through the lesson plans. Thank you! I am very satisfied and grateful."

- Nissan J.

"I just wanted to say that, since becoming a member last spring, I have used this site over and over. It really is a great resource. The annual subscription is well worth the price since it is less than what I would spend on a single class. The site really is well-organized, thoughtful, sane and useful. Thanks for being there for your users."

- Mark R.

"Thank you, thank you, thank you for your website! Subscribing to Lynda.com was the absolute best thing I could've done for my career. Now I have the confidence to accept almost any assignment. If I don't know an application very well, I just view a few Lynda.com videos and get caught up fairly quickly. The quality of the tutorials is excellent which makes following and learning from them that much easier. I can't thank you guys enough. You definitely have a fan in me. Anyway, know that your work is totally appreciated."

- RC C.

Read more testimonials at www.lynda.com/go/testimonials



Hands-On Training™ (H•O•T) Books

The Hands-On Training™ book series encourages readers to learn by doing. It's ideal for those who want to learn a new tool but learn best from a hands-on approach. Many hands-on books offer exercises but fail to explain why, when, or where you might apply the exercise to real-world situations. The classroom-tested exercises in Lynda Weinman's Hands-On Training™ series teach the core principles of a given program and provide essential background information that teaches how a technique will benefit you in your own workflow. Hands-On Training™ books include all the lesson files on an accompanying CD-ROM, as well as instructional Quicktime movies to help you visualize difficult techniques.

The premise behind the Hands-On Training™ series is that if you follow the exercises, you will learn the program. Because these books are not part of a vendor-based press (like Adobe Press, Macromedia Press, or Microsoft Press), they offer objective insight into the programs' weaknesses and strengths, as well as solutions to common problems.

Current Titles

Acrobat H•O•T Books, After Effects H•O•T Books, Dreamweaver H•O•T Books, Final Cut Pro H•O•T Books, Flash H•O•T Books, InDesign H•O•T Books, Illustrator H•O•T Books, Mac OS X H•O•T Books, Photoshop for the Web H•O•T Books, Premiere H•O•T Books

For a complete list, visit www.lynda.com/info/books



Video Training on CD-ROM or DVD-ROM

Benefits of CD-ROM training

- No Internet connection required—faster access to movies
- Includes tutorial files so you can work along with the instructor
- Higher quality movies and sound
- You can take the CD-ROM with you when you travel or work

Volume User License DVD-ROM Program

Volume-User License (on DVD-ROM) is designed to allow access by a predefined number of concurrent users, on a company intranet or local area network. The DVD-ROMs contain identical content to that of our single-user CD-ROMs. They contain movies, exercise files, and an HTML directory to those files.

This program is ideal for any institution that wants to host our movie content on an intranet or within its local network. The license agreement restricts the number of concurrent users who can view the content simultaneously. Perfect for computer labs or libraries!

Educational Customers

Art Center College of Design
Art Institute of Washington
Brigham Young University Hawaii
California Polytechnic State University
California Lutheran University
Colgate University
California State University, San Bernadino
California State University, Sacramento
Francis Tuttle Tech Center
McHenry County College
National Art Center
North Carolina State University, College of Design
New England Institute of Technology
New Jersey Board of Education
North Florida Mac User Group
Northern Arizona University
Northwest Technology Center
Northwestern University
Ohio University
Oklahoma State University
Otis College of Art and Design
Pasadena City College
Pennsylvania State University
Pitzer College
Pomona College
San Antonio College
San Diego Community College District
Scripps Institute
San Francisco State University
Southern Oregon University
St. Mary's College
Stanford University
Temasek Polytechnic University, Singapore
Texas A&M University
University of Wisconsin-Stout
University of North Carolina, Charlotte
University of Cincinnati Libraries
University of Colorado at Boulder
University of Delaware
University of Michigan
University of Oklahoma
University of San Diego
University of Tennessee
University of Texas, Austin
University of Wisconsin Media Solutions
Westwood College

Corporate & Government Customers

Abercrombie & Fitch
AIDT
American Dental Association
Aquent
Bank of America
Bank of Ireland
Blackwater Technologies
Blue Cross/Blue Shield
Carnegie Foundation
Caterpillar
City of Vancouver
Clear Channel Radio
Comcast
Dept. of Defense Education Activity
Dept. of Internal Affairs
FBI Training Academy
Fossil
IBM/Compro Services
Intuit
John Deere Credit
Lockheed Martin
Maxtor
MCI
Mead
Mervyn's
MSNBC Interactive News
National Geographic Digital Imaging Services
New York Times
Nordstrom
Northrop Grumman
Ogilvy
Panasonic
Paramount
Peace Corps
Pearson Education
Philips Medical Systems
Pinnacle Exhibits
QVC
Sony Online
State of Tennessee
T. Rowe Price
Target
The Aerospace Corporation
Time Warner Book Group
Time Warner Cable News
Toyota Financial Services
U.S. Courts
UPS
USPS
Wells Fargo
Xerox

lynda.com Events

For the past five years, lynda.com has co-produced Flashforward, the world's first, largest, and most renowned conference focused on Macromedia Flash®, along with the Flash ® Film Festival.

lynda.com has also produced After Effects West, a conference focused exclusively on Adobe After Effects software, and a 13-city lynda.com Road Show.

For a current list of shows that lynda.com is attending or producing, visit us at:
www.lynda.com/events/

FLASHFORWARD
CONFERENCE & FILM FESTIVAL



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